DEPARTMENT OF BUSINESS STUDIES ASSOCIATE PROFESSOR

SL. NO.	TITLE OF THE BOOK	YEAR	ISSN & ISBN NO	PUBLISHER ADDRESS
1.	Contemporary Issues in Banking and Financial Sector in India	2010	97881074468482	Excel Books
2.	Microfinance and Sustainable Livelihood Promotions in India	2010	978174469373	Excel Books
3.	Impact of Microfinance in Enhancing Competitiveness and growth of Rural Markets in India	2011	230322689	Macmillan Publishers
4.	Competency Building Strategies for Sustainable Development in Teaching and Research	2014	9789383038091	Sirir Publishers
5.	Employee Rewards and Recognition	2005	81-7881-528-1	ICFAI University Press, Hyderabac
6.	HR Trends in Services Sector.	2006	81-314-0471-4	ICFAI University Press, Hyderabao
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13.	Strategic Financial Management	2006	81-314-0231-2	CFAI University Press, Hyderaba
14.		2009	93-80043-43-0	Excel India Publishers, Delhi
15.	Emerging Challenges for Business in a Borderless World: When Geography Becomes Historyâ€	2013	978-81-920768 -5- 0	Vishwakarma Institute of Management, Pune
16	Service Sector and Management Strategie	2010	not available	St. Ann's College, Tenali, A.F
17	. Knowledge Management: Capturing	2008	918-91-60599- 8-6	Shiksha â€~O' Anusandhan University, Bhubaneswar

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